

2021 CLR Annual Buyers Guide

List your company, products, and services in MLO's annual reference and buyers guide published in August – in print and online for a full year.



Your listing in CLR reaches thousands of MLO and CLR web visitors ... plus MLO magazine subscribers ... plus conference attendees throughout the year.

COMPANY LISTING INCLUDES

- ▶ Web listing of your color logo, 100 words, your contact information, and list of products... cross-referenced and searchable three ways by:
 1. Company 2. Test 3. Equipment, Products, Services
- ▶ CLR print edition, mailed to 45k+ MLO subscribers in August
- ▶ The CLR digital edition is emailed to 45k+ subscribers and remains online all year at both mlo-online.com and clr-online.com.

NEW ADVERTISERS Sign up for a new username and password here:
<https://www.clr-online.com/Admin/NewUser.aspx>

PREVIOUS ADVERTISERS If you don't have your username/password, your Sales Contact will email them to you so you can make changes online to your previous listing.

CLR listings are purchased for print by the inch. A print listing is published by COMPANY in alphabetical order, with up to 50 free cross-references in the CLR Index by CATEGORY. (Choose from 4,900 Index Categories of tests, equipment, products and services). The same information is then published online for one year, searchable three ways.

LISTING RATES

Standard print size (1 column x 5" deep listing): \$1,115 net

Listing includes color logo, contact information, 100 words, and up to 50 FREE Index category references.

Additional inches: \$195 (30-35 words per inch and 10 FREE Index category references per inch purchased).

Full page CLR print advertisers receive FREE 5" listing + 30% off additional ad in MLO August issue.

