2021 EARLY SIGNING DISCOUNT

Advertise in both the December 2020 and January 2021 issues and receive 30% off your January ad.

Lock in 2020 rates. Reserve your 2021 ads by December 1.

DECEMBER EDITORIAL PREVIEW

All print ads appear in the December 2020 digital edition

- ► CONTINUING ED FEATURE: Automation
- ► C.Diff
- ▶ Data Management
- Personalized Medicine
- ▶ Women's Health
- ▶ Biomarkers
- Molecular Assays
- ▶ FREE PRODUCT FOCUS: LIS Buyers Guide

Don't be left out! Contact your sales rep below to get your free company reference.

Full-page advertisers receive a free Clinical Spotlight, which can be placed in the LIS section.

FULL PAGE BONUS: Clinical Spotlight in print. Send us your headline, 35 words, image, URL

RESERVE BY November 2 MATERIALS BY November 3



2020 PLANNER

Media Kit

Calendar

Lead Gen

SUBMIT YOUR ARTICLES TO MLO EDITORS:

Brenda Silva, Senior Editor bsilva@mlo-online.com Linda Wilson, Managing Editor lwilson@mlo-online.com



CONTACT US TO GET STARTED

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