

2021



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for Lab Professionals since 1969

NEW YEAR! NEW OPPORTUNITIES!

MLO kicks off the new year with a new media kit and opportunities to sponsor industry research, webinars, white papers, and custom articles. With a combined audience of 144,128* in print and digital assets, MLO delivers the results you need to meet your 2021 sales goals. Contact your MLO Sales Manager for a program to reach your target.

*VAC Audit Sept 2019

JANUARY EDITORIAL PREVIEW

All print ads appear in the January digital edition with live company links in the issue announcement email.

- ▶ CONTINUING ED FEATURE:
Immunodiagnostic Tests
- ▶ HbA1C
- ▶ RCM - Reimbursements
- ▶ UTI
- ▶ AI/ML in the Lab
- ▶ QA/QC
- ▶ Inflammatory Syndrome & COVID-19
- ▶ FREE PRODUCT FOCUS: Vitamin D
Submit content to Linda Wilson at lwilson@mlo-online.com

FULL PAGE BONUS: Social Media Message on our LinkedIn, Twitter and Facebook pages

RESERVE BY **December 1** MATERIALS BY **December 7**



2021 PLANNER

[Media Kit](#)

[Calendar](#)

SUBMIT YOUR ARTICLES TO MLO EDITOR:

Linda Wilson, Managing Editor lwilson@mlo-online.com



CONTACT US TO GET STARTED

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