

2021



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for Lab Professionals since 1969

## BONUS: FEBRUARY PRINT AD STUDY WITH LEADS

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## STATE OF THE INDUSTRY

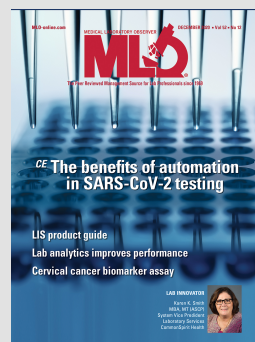
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## FEBRUARY EDITORIAL PREVIEW

All print ads appear in the February digital edition with company web links in the issue announcement email.

- ▶ Continuing Education Feature: HIV
- ▶ Toxicology (Therapeutic & Drugs of Abuse)
- ▶ **State of the Industry:** Clinical Analytics
- ▶ Sepsis
- ▶ Vascular COVID-19 ESR/CRP
- ▶ Phlebotomy (POC)
- ▶ PCR
- ▶ FREE PRODUCT FOCUS: Automation / Analyzers  
Submit content to Linda Wilson at [lwilson@mlo-online.com](mailto:lwilson@mlo-online.com)



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**DIGITAL  
EDITION**

2021 PLANNER

Media Kit

Calendar

RESERVE BY **January 4** MATERIALS BY **January 6**

SUBMIT YOUR ARTICLES TO MLO EDITOR:

Linda Wilson, Managing Editor [lwilson@mlo-online.com](mailto:lwilson@mlo-online.com)



## CONTACT US TO GET STARTED

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