

2021

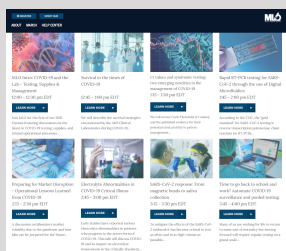


The Peer-Reviewed Management Source
for Lab Professionals since 1969

2022 Early Signing Discount

**Advertise in both the December 2021 and January 2022 issues
and receive 30% OFF your January ad.**

Lock in 2021 rates. Reserve your 2022 ads by December 1.



Present your lab solutions to lab professionals
through [MLO's Online Video Forum](#).

Reserve your presentation slot by October 15th.

DECEMBER EDITORIAL PREVIEW

**All print ads also appear in the December digital edition and
include company web links in two issue announcement emails.**

- ▶ **Continuing Education Feature:**
SARS-CoV-2 and Antibodies
- ▶ Controls/Reagents
- ▶ AACC Clinical Lab Expo Product review
- ▶ STI
- ▶ Diabetes
- ▶ Biomarkers
- ▶ Tumor Markers
- ▶ **FREE PRODUCT FOCUS: LIS**
Submit content to Marisa Williams at mwilliams@mlo-online.com

FULL PAGE BONUS: Social Media message

RESERVE BY **November 4** | MATERIALS BY **November 8**



2021 PLANNER

[Media Kit](#)

SUBMIT YOUR ARTICLES TO MLO SENIOR EDITOR:

Linda Wilson at lwilson@mlo-online.com



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